



## **Art Exhibit Policy**

**June 2017**

The Gibsons Public Market (the “public market”) goal is to present exhibitions for the purpose of promoting Sunshine Coast artists.

### **Exhibition Space**

- One artist will present on wall opposite the fireplace
- A number of artists will present on level #3 on the walls of the mezzanine and Coastal Room

### **Application Process**

- A call for submissions with detailed guidelines for applicants will be available six weeks prior to the selection process through public market communications channels, reception and office
- A jury of three individuals (one artist, one community member, and one member of the Gibsons Community Building Society’s Board of Director or Governor) will unanimously decide on successful applicants. The jury will meet once a year

### **Exhibition Length**

- Three months
- Take down last Sunday of third month
- All art must remain on exhibit for the duration of the 3-month period
- Installation of new works will take place on the first Monday of the three-month cycle

### **Rate Structure**

- A 25% commission of sold pieces will go to the public market (\*exceptions apply, please see page 2)

### **Payment**

- All purchases up to and including point of payment handled by artist

### **Donations**

- The public market does not accept donation of art pieces due to long term maintenance costs and lack of storage space
- Offers of donations will be redirected to fundraising events. Artists donations to these fundraising efforts will be offered an honorarium.

### **Insurance**

- The public market does not provide insurance coverage for displayed art pieces. It is the responsibility of the artist to secure his or her personal insurance to cover any damage or theft while the art pieces are on exhibition.

### **Installation Costs**

- It is the responsibility of each artist to ensure that each piece of art is hung and removed safely and securely. Hangers with a secure closing mechanism have been installed and are available for use.

**Marketing of Exhibitions**

- Artists are responsible for designing and distributing promotional material they produce to advertise their exhibition at the public market
- The public market will augment the abovementioned promotional activities through its communications channels, including social media

**\* *Rate Exceptions***

- Art installations may be interrupted by public market space rentals. To mitigate disruptions, the art exhibit rental agreement will include dates of annual events such as the Holiday Market Faire and the Sunshine Coast Art Crawl. If the time period of the installation is affected by a third-party event, the public market will take a reduced commission.
- If a public market rental overlaps with an art exhibit, the renter will be given a choice to leave the exhibition up for their event OR be charged a fee for the professional take down and rehang of the exhibition