



NEWS RELEASE – for immediate release

Gibsons Public Market Announces New Director

GIBSONS, BC (August 10, 2017) – The Gibsons Community Building Society, operator of the Gibsons Public Market, is pleased to announce Colin Stansfield will be taking the helm as Executive Director replacing Gerry Zipursky who has been leading the project since the start.

“This change is somewhat bittersweet because Gerry is a founding member and visionary of the project who has accomplished so much in four short years,” says Pam Robertson, President of the Society.

“We knew going into our search to replace Gerry that we would not find someone with everything he brings to this role as our founding executive director,” she says. “It took a long time, but it was worth the effort.”

Stansfield brings talent and passion for the Society’s vision and experience in the management and governance of non-profit organizations. In his most recent role as Executive Director of Potluck Café in Vancouver’s Downtown Eastside, he acquired hands-on experience with delivering on a strong community and economic development agenda. As for the move from Vancouver to the Coast, he and his family are embracing the opportunity.

“My wife and I have been considering a move away from Vancouver if the right opportunity came along. The vision for the Gibsons Public Market is in line with our values and the Sunshine Coast is a perfect fit for the lifestyle we want for our family,” says Stansfield who has two daughters aged two and seven.

The change in leadership comes into effect November 1st.

Gerry Zipursky will be honoured for his contribution to the Gibsons Public Market during a tribute at the October 14th Fundraiser Gala. He will be joining the volunteer Board of Governors where he will continue to apply his talents to helping the Society achieve its goals.

Gibsons Community Building Society - The Gibsons Community Building Society (“GCBS” or the “Society”) operates the year-round Gibsons Public Market. The facility features a community kitchen, community gathering amenities and meeting rooms, a rentable commercial kitchen for new incubator businesses, a bistro, a 6-days-a-week public market and weekly farmers’ and artisans’ market. More than 70% of the 13,500 square foot building is dedicated to community amenities and community and educational services. The phased opening of the Nicholas Sonntag Marine Education Centre, located in the heart of the public market, will begin in late August.

The Society has mobilized hundreds of volunteers and a Board of Directors and Governors that continues to attract financial, material and in-kind contributions to bring its vision to fruition. Project partners are Town of Gibsons, Community Futures, Sunshine Coast Community Foundation.

gibsonspublicmarket.com

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Print quality photo of Colin Stansfield available upon request.